



PHYSICIAN ORGANIZATION EXCHANGE

EXCHANGE ACCESS

The Lodge at Torrey Pines
La Jolla, CA
July 27-29, 2016
20 physician organization executives

SPONSOR BENEFITS

- ▷ Unmatched access to healthcare leaders
- ▷ 90-minute strategic panel session
- ▷ Networking reception and dinner
- ▷ Limited sponsorship availability
- ▷ Investment: \$35,000 net

ADDITIONAL OPPORTUNITY: EXCHANGE INSIGHT REPORTS

- ▷ HealthLeaders Media will publish two Exchange Insights Reports after this Exchange that are available for exclusive sponsorship. The PDF reports are a comprehensive look at two Breakout Session discussion themes. Sponsors submit a perspective letter and get branding on the front cover.
- ▷ Investment, with lead generation: \$25,675
- ▷ Investment, without lead generation: \$21,000

An unmatched opportunity to connect with Physicians from healthcare provider organizations for unbiased industry intelligence and exclusive networking



For the first time, in 2016, HealthLeaders Media, the preeminent source of strategic healthcare news, analysis, and C-suite access, will bring together make the physician organization leaders across the country at the HealthLeaders Media Physician Exchange.

Leveraging the power of connectivity, this unique forum of executives and industry partners will discover, discuss, and share best practices in breakout sessions moderated by HealthLeaders Media editors, with the goal of propelling the business of healthcare to new levels of efficiency and success.

Sponsorship of this unique think tank experience is limited to a select number of healthcare suppliers, allowing high-impact access to a powerful group of decision-makers.

Attendees will come from single or multi-specialty group practices, IPAs, ACOs or similar. They'll send the overall practice leader who may be a CEO, CMO, President, Chairman, VP. We expect a combination of business and clinical leaders.